



Sydney Markets Announce the 2016 Fresh Awards Finalists

Sydney, 16th of June- Sydney Markets has revealed the finalists of the 2016 Fresh Awards. Its refreshed program of awards recognise best practice and innovation of small and medium businesses across various sectors of the fresh produce industry in NSW and the ACT.

The finalists will vie for the winning titles across a number of award categories including Greengrocer and Florist of the Year Awards, Fruit & Vegetable and Flower Grower of the Year Awards and a new category, which celebrates the work of Australian bloggers.

The winners will be announced at the inaugural Fresh Awards event to be held on Wednesday the 20th of July at the Museum of Contemporary Art in Sydney. Featuring Chris Bath as Master of Ceremonies and a special performance from 2016 Euro vision runner up Dami Im, the awards will shine a light on the achievements of local business owners, talent and the fresh industry as whole.

Brad Latham, CEO at Sydney Markets Limited says, “The Fresh Awards fuses all elements of the fresh industry together, making it an industry first event. Sydney Markets is proud to support and celebrate the work of NSW and ACT based greengrocers, florists and bloggers. The Fresh Awards program recognises retail excellence, product quality and customer service, which is mutually beneficial to retailers and shoppers across NSW and ACT.”

Sydney Markets is the vital link in Australia’s horticultural supply chain. Fresh produce and flowers is received from approximately 20,000 growers Australia-wide with the wholesale operations supplying fresh fruit and vegetables to over two-thirds of the Australian population. Sydney Markets has over 500 local growers selling their produce and flowers weekly to greengrocers and florists.

For more information about the Fresh Awards visit: <http://freshawards.com.au/>

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FULL LIST OF AWARD FINALISTS

GREENGROCER AWARDS

Best Small Business

Earlwood Growers Market, Earlwood NSW
Farmer Bob's Fruit Market Brewery Lane, Tamworth NSW
Farmer Bob's Fruit Market - Phillip Street, Tamworth NSW
Figtree Greengrocer, Lane Cove West NSW

Best Medium Business

Minchinbury Fruit Market, Minchinbury NSW
Mountain Fresh Growers, Winmalee NSW
Ziggy's Fresh, Fyshwick ACT
Ziggy's Fresh, Belconnen ACT

Best Large Business

Country Growers, Brookvale NSW



*Fruitezy Marketplace, Miranda NSW
Martelli's Fruit Market, Cherrybrook NSW
Taste Growers Market, Zetland NSW*

Service Excellence

*Armidale Market Fresh, Armidale NSW
Farmer Feld's Fresh Produce, Goulburn NSW
Hilltops Fruit Barn, Young NSW
Minchinbury Fruit Market, Minchinbury NSW*

Retail Presentation

*Campbelltown Country Fresh, Campbelltown NSW
Martelli's Fruit Market, Cherrybrook NSW
Mountain Fresh Growers, Winmalee NSW
Parisi's Food Hall, Rose Bay NSW*

Knowledge in Action

*Farmer Bob's Fruit Market Phillip Street, Tamworth NSW
Freshcorp Fruitmarket, Hornsby NSW
Martelli's Fruit Market, Cherrybrook NSW
Ziggy's Fresh, Fyshwick ACT*

FLORIST AWARDS

Service Excellence

*allflowers.com.au, Blaxland NSW
Bella Floral Boutique, Morisset NSW
Flowers and Gifts by Kylie, Edensor Park NSW
McGraths Hill Florist, McGraths Hill NSW*

Retail Presentation

*B&M Florist, Monterey NSW
Jodie McGregor Flowers, Annandale NSW
Japonica, Collaroy Beach NSW
The Flower Room, Newtown NSW*

Knowledge in Action

*Eden Flower Design, Mount Annan NSW
Jervis Bay Florist, Sanctuary Point NSW
Native Botanical, Young NSW
Verdaflore Flower Merchant, Oatley NSW*

PRODUCE GROWER OF THE YEAR

*Goldenfield Growers
Grima Brothers
Marie's Bella Zucchini Flowers
Scotti Bros*



FLOWER GROWER OF THE YEAR

Bilpin Blossom
East Coast Wild Flowers
Harry's Wholesale Nursery
S & P Dominello

BLOGGER AWARDS

Greengrocer Story

Alice Longhurst and Sharon Williams, Western Sydney Food Blog
Anna Johnston, shenANNagans
Anne Marie Cummins, Uber Creative
Jacqui Guglielmino, Everydaycook

Florist Story

Angela Galloway & Piera Barnes, Two Quirky Birds
Carly Jacobs, Smaggle
Jade Warne, Hipster Mum
Lisa Tilse, We Are Scout

About Sydney Markets:

Sydney Markets, which has been running since 1788, is a world leader in fresh produce, central market operations and community market management.

The local workforce of 5,000 work tirelessly to ensure 2.5 million tonnes of fresh fruit and vegetables are sold annually through Sydney Markets

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For more information, interviews or images, please contact

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