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Summer Fruit Auction Welcomes the Start of Stone Fruit Season

Sydney Markets once again welcomes the start of stone fruit season with the Summer Fruit Auction to be held on Wednesday 26 October 2016.

First launched in 2015, the Summer Fruit Auction has its roots in two events that were well-known on the Sydney Markets calendar – the Cherry and Mango Auctions, which were traditionally held separately during spring. The Summer Fruit Auction combines the best of both into one event, celebrating all the fruits of summer and involving a wider group from the markets in the hope of raising even more money to help those in need.

Following the auction the inaugural Summer Fruit Festival is being held at Tumbalong Park in Darling Harbour. The festival is a four-day celebration of the abundant Australian Summer Fruit season, visit <http://www.darlingharbour.com/whats-on/summer-fruit-festival/> for more details.

Sydney Markets Limited CEO, Brad Latham says, “The Summer Fruit auction has been a hugely successful community activity, raising much needed funds for Australian charities. Sydney Markets is a proud supporter of the auction and we are pleased that the event is growing so soon with the addition of the Summer Fruit Festival to be held at Darling Harbour.”

Going under the hammer in the auction will be a number of fruit hampers featuring the best of the new season’s summer stone fruits sourced from around the country. There will also be a silent auction for exclusive memorabilia. All proceeds from the Summer Fruit Auction will go to the Sydney Markets Foundation, with the funds to benefit Save Our Sons.

“We are thrilled to have been chosen as the charity for the 2016 Summer Fruit Auction”, Save Our Sons founder and father Elie Eid said. “I’ll never stop trying to find a cure for my son and the money raised enables us to continue the research we need to help him and all boys like him,” he said.

The 2016 Summer Fruit Auction will take place from 7am – 9am on Wednesday 26 October at Sydney Markets.

The beneficiaries of the 2016 Summer Fruit Auction are:

Save Our Sons: Save Our Sons is committed to finding a cure for Duchenne Muscular Dystrophy. There are a number of research facilities locally in Australia and overseas currently working on some very exciting clinical scientific trials which could help prolong the children's lives in the hope of finding a drug that could eventually halt this dreadful condition. With the assistance of our supporters, donators and volunteers, the funds raised through events, online donations and sponsorship, we look to make a difference to young boys suffering from DMD and with your help, save their lives.

Sydney Markets Foundation: The Foundation was set up in 2010 to ensure the generosity of the Sydney Markets Community reaches directly the people and communities that are in need.