



CEO'S PERSPECTIVE • MANGO & CHERRY AUCTIONS • DISTINCTION IN RETAILING AWARD

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December

19 DECEMBER - 27 JANUARY

Summer School Holidays

25 DECEMBER

Christmas Day

26 DECEMBER

Boxing Day

31 DECEMBER

New Year's Eve

January

1 JANUARY

New Year's Day

26 JANUARY

Australia Day

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ADVERTISING AND EDITORIAL ENQUIRIES

The Editor

Sydney Markets Limited

P: 02 9325 6200

E: kristen.lilley@sydneymarkets.com.au









flower





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CEO'S Perspective

Sydney Markets Health Challenge

During the months of October, November and December we introduced a Health Challenge for all Sydney Markets Limited Employees. The challenge was designed to help employees appreciate the health benefits of the products Sydney Markets distributes every single day.

For years, Sydney Markets has led educational campaigns targeted toward primary school aged children through our Fresh For Kids program and by supporting many health and wellbeing initiatives for various government and community groups. This challenge takes our years of knowledge and understanding of healthy eating and gives our staff members the tools to make a positive change in their lives.

As you will read on page 27, the results have been tremendous and I commend our team on achieving such great results.

World Union of Wholesale Markets Conference

Sychey Markets was recently invited to participate in the World Union of Wholesale Markets (WUWM) Conference held in London hosted by the National Association of British Market Authorities (NABMA). This conference brought together over 300 delegates representing markets from all over the world.

During the visit, Sydney Markets delivered presentations regarding strategic planning and future market models and participated in plenary sessions on topics such as market contributions to entrepreneurship and educational experience benefitting local communities worldwide.

The conference intinerary also included visits to two wholesale markets, New Covent Garden Market and New Spitalfields Market – as well as to several retail markets in the city: Brixton Village, Borough Market, Portobello Road, and Old Spitalfields retail market.

These conferences allow Sydney Markets to understand developments within wholesale Markets worldwide and contribute our own practices which are often cited as world leading.

Workplace Health and Safety

Continuing our strong commitment to safety within the Markets, SML have created a permanent position to focus on Work Health and Safety, i.e. WHS Manager. I am pleased to announce Mr John Pascucci was appointed to the position and has hit the ground running by commencing a series of employee courses and developing comprehensive documentation to assist in keeping Sydney Markets a safe place to work. John will be taking up a regular segment within this magazine so look forward to his insights and tips to help your business meet its obligations.

Bill Shorten Visit

In October, Paddy's Markets Flemington played host to visiting Federal Opposition Leader Mr Bill Shorten. The visit culminated in a tour of our facilities and he was introduced to many of our dedicated employees and standholders. The accompanying media contingent provided an opportunity to showcase the amazing diversity which our Markets are famous for. The opposition leader spent a number of hours meeting with traders and customers alike and was very appreciative for the opportunity to discover more about what we do as a business.

Industry Awards

Towards the end of the year it is always pleasing to be able to recognise the achievements made by members of the Markets community. At the recent Flower Ball we had the pleasure of announcing the winner of the 2014 Flower Grower of the Year Award, this year going to Flora International. This is the second year Sydney Markets has hosted an Award in this category which is growing in popularity. I would like to congratulate Mr Denis Secco and his team for the outstanding results they have achieved. So too, congratulations to our Metropolitan Florist of the Year, McGraths Hill Florist and our Regional Winner Warilla Flowers. You should all feel very proud of your achievements.

It is pleasing to note that SML has also recognised the achievements of our independent retailers through the awarding of the Metropolitan and Regional Greengrocers of the Year for 2014. Southgate Sylvania Best Fresh took out the Metro honours with Country Fruit Bathurst taking out a seventh straight Regional award- these stores are fantastic examples of excellence in retailing and I congratulate them both.

In a separate ceremony, SML presented the Fruit & Vegetable Grower of the Year Award to Marie Vella of Maries Bella Zucchini Flowers, recognising her commitment to quality and customer service.

I look forward to working with each of you over the coming twelve months and wish you and your families a safe holiday season and prosperous New Year.

Brad Latham Chief Executive Officer

MACTION 2014

The 2014 Sydney Mango Auction was held at Sydney Markets Flemington on Wednesday 3rd September, raising money for Save our Sons, Prostate Cancer Foundation of Australia and the Sydney Markets Foundation.

"Sydney Markets would like to thank all the businesses and celebrities who donated their time to make the event such a success. The generosity of the Markets community allows the Sydney Markets Foundation to provide much needed financial assistance for Australians in need." said Brad Latham, CEO Sydney Markets.

The winning bidders for the first box of Mangoes were a group of Sydney Markets Wholesalers & Growers who all contributed to raise money for these worthwhile charities. The group bid \$26,000 to secure the first box of Mangoes.

The contributing wholesalers and growers were

- Aussie Roma.
- Vegie World
- J&J Fruit Supply
- Rustom Fresh
- Harvest Fresh / EFP Suppliers
- Zaidan Fresh

Moustapha Obeid, who placed the winning bid on behalf of the group, said *Thanks to all of the Sydney Markets Wholesalers & Growers who donated their hard earned money to support these charities. Many of us have been touched by the stories from families affected by these terrible diseases which is why we came together to support the auction today."

Another contributing wholesaler, Steven Tesoriero added "This is one way Sydney Markets Wholesalers can support Australian families who are doing it tough. This day is really about those families and we hope that our donation can make a difference to their lives."

Nick Martelli, Chairman of the Mango Auction Committee said, "The Sydney Markets Mango Auction brings in an exciting time for suppliers and buyers, as everyone loves the start of the summer fruit season for the year."















LEADER 2014 ISSUE #3

Sydney Markets Retailers Adams Apple Adams Apple
All Seasons Fruit Market
Chester Square Fruit Market
Country Growers Parrametta
Country Growers Waringah Mall
Cronulla Fruit Fair
Eastwood Village Freshworld Fruit Ezy Harbord Growers Harris Farm Markets Joes Fruit World Lamonica IGA Haberfield Macarthur Square Macrison Memorial Avenue Fruit Market Minto's Fruit Orchard Moroo Fresh Natures Best Belfield Natures Best Belfield
Norton St Grocer
Panetta Mercato
RBT Transport
Roselands Fruit Market
Southgate Sylvania Best Fresh
Sydney's Best Engadine
Sydney's Roselands
Trim's
Trims Bankstown
Trim's Market Place
Trim's Penrith

Sydney Markets Wholesalers Akropol Fruit & Vegetable Supplies Allcrops Antico International Apollo Arize Fruit Supply Aussie Growers(Aust) P/L Aussie Roma Australian Global Marketing Cavalaro
Coolbah Sydney
Country Fruit Traders
Eite Fresh Produce Express Fruit Service Fresh Fella's Fresh Fruit Company Goldenfruit Grech & Borg Grove & Edgar Harris Farm Markets Harry Sun Hay & Loxton J H Gotts J W Kirkwood LR Moss Murphy's Produce Oriental Produce ProFruit Ralph Johns Raptis Fresh Produce Raw Fresh Reardon Bros Roy Cave & Sons S & B Produce Semsons Fruit & Vegetable Supply (NSW) Sinclair & Antico Southern Cross Produce (Syd) T & F Marketing United Fruit VT Loung Valos Holdings Vegie World Trust X L Fruit & Vegetable Zappia Produce Group

Supporters
Lindsay Bros Transport
Bank of Queensland Sydney Markets
Trivett Classic BMW
The Car Kit Coy
Toyota Material Handling Australia
Lions Club Sydney Markets
Brookvale Insurance Brokers
Tigers Sydney Markets
Vittoria Coffee
Marinusci Packaging Marinucci Packaging Fred's Meats Your local Greengrooer Krickrush Icons of Group Cherry King Hillston Wandin Valley Farms, Sydney Markets Limited









































































G G B B C AUCTION 2014

The 2014 Sydney Cherry Auction was held at Sydney Markets Flemington on Wednesday 29th October, raising money for Save our Sons and the Sydney Markets Foundation.

The bidding was furious and entertaining with two NRL legends representing competing camps for the first box of Cherries.

Representing Sydney Markets Independent Retailers was the eventual winner, Paul Sironen, who prevailed over another NRL legend, Steve 'Blocker' Roach who was bidding for Sydney Markets Wholesalers.

Sironen's winning bid of \$33,000 was just enough to secure bragging rights for the Independent Retailers over the Wholesalers in 2014.

Newly crowned Cherry King, Paul Sironen, shared these words on behalf of the Independent Retailers;

"We are a group of independent local greengrocers who wanted to raise funds for this worthy cause.

We are a critical part of the Central Markets fresh food distribution system bringing healthy, fresh fruit and vegetables from Australian growers to Australian families every day. We provide consumers

with quality, service and freedom of choice. Thank you to the wholesalers group who rose to the challenge to raise more funds for this worthy cause. We do this because we care about our customers and we care about those in need."

Not to be outdone, Roach also took to the stage to announce that the Sydney Markets Wholesalers had generously donated their \$32,000 underbid to the cause, taking the total to \$65,000 for the first box of Cherries.

"Sydney Markets has a proud tradition of supporting charities in need and it is pleasing that both the winning bidder and the under bidder both donated their bids to the cause today. Independent Retailers and Sydney Markets Wholesalers work together to bring fresh fruit and vegetables to Australian families each day so it is pleasing to see them come together again today to support Save Our Sons and the Sydney Markets Foundation" said Brad Latham, CEO Sydney Markets

Frank Petulla, Chairman of the Cherry
Auction Committee said, "The Sydney
Markets Cherry Auction heralds the start
of the stone fruit season in Australia and
is an important community initiative which
allows Sydney Markets Wholesalers and
Retailers to give back to the community."

The selection of Cherries this year was so good that the winning bidders could choose either a box from Hillston in NSW or one from Wandin Valley Farms, Victoria. Both winning bidders donated their cherries, one to Westmead Children's Hospital the other to Sydney Children's Hospital Randwick.



2014 ANNUAL

Flower Growers BALL

It was time to up the ante with the Flower Growers Ball, and what better way to do this, but to introduce a theme that would incite curiosity and stimulate the creative senses.

Growers, Wholesalers, Florists and those from associated floristry businesses gathered at Le Montage Function Centre in Lilyfield on Saturday 25th October after 12 months' hard work for a well-earned evening of enjoyment and celebration.

Guests were treated to a wonderful array of entertainment throughout the evening including an extravagant modelling and dance performance by students from Westfield's Sports High School. The students were decorated with omate floral fashion including dresses, headwear and accessories constructed meticulously for the event. Performances by Daniel Macey and dance band 'Lets Groove Tonight' brought many to the dance floor playing an assortment of hits to a very appreciative crowd.

The presentation of the Sydney Markets Regional and Metropolitan Florist of the Year Awards and the Sydney Markets Floristry Scholarship were also a big part of the night. Congratulations to the 2014 winners, Warilla Florist, Warilla (Regional Florist of the Year) and McGraths Hill Florist, McGraths Hill (Metropolitan Florist of the Year) and Natasha Hirchausen (2014 Floristry Scholarship Winner) – for more details on the scholarship see page 21.

George Low and Elizabeth Johnson of Seed Flora donated 4 x \$250.00 David Jones vouchers which were given to the winners of the following categories:

Best Dressed Male - Andrew Lawson

Best Dressed Female - Vicki, Georges Florist, Martin Place

Best Mask - Katie Lee, Caste Flowers

Best Floral Mask - Cecily Rogers

Congratulations to Denis Secco, President of the Flower Growers Group of NSW and the organising committee who put on this fantastic night.

























































On Saturday 22nd November, hundreds of people from all sectors of the Fresh Produce Industry gathered at Doltone House, Jones Bay Wharf, for the 2014 Sydney Markets Annual Gala Dinner.

The presentation of the 2014 Greengrocer of the Year Awards was a highlight of the night with Finalists in attendance for the announcement.

MC Glenn Wheeler did a great job of guiding the evening's proceedings and guests were entertained by the fantastic Zips Band with many taking to the floor to kick up their heels. A highlight of the evening was the surprise visit of Mark Vincent later in the night straight from final rehearsal of Dirty Dancing. Mark's rendition of a song from the show was warmly received by all.

Congratulations to Ross Lagudi, Newfresh, who won the 2014 Merit Award, and to the retailer winners on the night, Metropolitan Greengrocer of the Year, Southgate Best Fresh Sylvania and Regional Greengrocer of the Year, for the seventh year in a row, Country Fruit, Bathurst.



























REGIONAL GREENGROCER OF THE YEAR AWARD 2014

Sydney Markets have presented their 13th Greengrocer of the Year Awards and according to Sydney Markets Limited's CEO, Bradley Latham, "Shoppers from The Shire to the Western Tablelands are being offered exceptional quality fruit and vegetables and good old-fashioned service from their local greengrocers."

The Metropolitan Greengrocer of the Year Award for 2014 was presented to Southgate Sylvania Best Fresh and Country Fruit Bathurst was recognised with their 7th consecutive Regional Greengrocer of the Year Award. Trim's Fresh, Leichhardt and Mountain Fresh Growers, Winmalee were acknowledged with the 2014 Highly Commended Awards.

Sydney Markets' annual Awards recognise retailers that provide outstanding produce knowledge and freshness, excellence in customer service, store appearance, value add merchandising and consistently high branding. The program is the culmination of a year-long judging process with over 210 independent greengrocers throughout NSW and ACT being critiqued against 40 separate criteria.

Mr Latham said "Southgate Sylvania Best Fresh and Country Fruit, Bathurst are to be commended on their tremendous achievement. Their continual quest for excellence and dedication has earned them this recognition."



2014 GREENGROCER OF THE YEAR FINALISTS

METROPOLITAN

STORE	SUBURB	
Country Growers	Brookvale	
Norton St Grocer	Leichhardt	
Freshworld	Castle Hill	
Parisi's Food Hall	Rose Bay	
Maloney's Grocer	Surry Hills	
Southgate Sylvania Best Fresh	Sylvania	
Martelli's Fruit Market	Cherrybrook	
The Village Grocer	Balgowlah	
Norton St Grocer	Bondi Junction	
Trim's Fresh	Leichhardt	

REGIONAL

STORE	SUBURB
Armidale Wholesale Fruit Market	Armidale
Mother Nature's,	Coffs Harbour
Country Fruit Bathurst	Bathurst
Mountain Fresh Growers	Winmalee
Hunter Valley Growers Market	Charlestown
Mr Spudley's Vegie Patch	Shellharbour



COUNTRY FRUIT, BATHURST 2014 REGIONAL GREENGROCER OF THE YEAR

165 GEORGE STREET, BATHURST CONTACT: CRAIG SHARAH - MOBILE 0403 913 196

From the moment you walk through the glass sliding doors, Country Fruit Bathurst is appealing. The décor is tasteful; the presentation spotless; the aromas enticing; and the banter of friendly chatter between staff and customers is uplifting. Little wonder this store, operated by husband and wife team Craig and Anna Sharah, has now won its 7th consecutive Regional Greengrocer of the Year Award.



Craig Sharah is a fourth generation fruiterer whose 30 years' experience in fruit and veg retailing has nurtured a good eye for detail and a desire to share his appreciation for quality food and service with the Bathurst community.

Country Fruit Bathurst carries a superb selection of quality fruits and vegetables, all of which are presented smartly. The colours of the produce are used effectively to add contrast, the wicker baskets create focal points and there is a pleasing sense of healthy freshness. Plump red truss tomatoes are ripe for the picking and the mushrooms are snowy white. Purple tissue paper cups the grapes and is wrapped around the stone fruit, oranges, apples and pears in the stacks, adding a nice finishing touch. Stacks of broccoli, corn and asparagus are presented on shaved ice to maximise freshness. Country Fruit Bathurst also carries a superb selection of lettuce and Asian vegetables, all immaculately laid out in the refrigerated shelving.

At the back of the store under the boldly painted black lettering that spells out "GOURMET", you will discover a plethora of imported and local cheeses and platters of glacé fruit and fresh dates alongside a food connoisseur's range of groceries, produced locally and from around the world.

What started out as a wholesaling and providoring business has flourished into a one stop shop that offers an exceptional shopping experience.



SOUTHGATE SYLVANIA BEST FRESH 2014 METROPOLITAN GREENGROCER OF THE YEAR

SHOP PSO1, SOUTHGATE SHOPPING CENTRE, CNR PRINCESS HWY & PORT HACKING RD, SYLVANIA CONTACT: MARK AMERIO - TEL: (02) 9544 7822

Southgate Sylvania Best Fresh is a large, sun filled store, attractively presented with a fabulous feeling of freshness and abundance. Market fresh fruit and vegies are caringly stacked onto big colourful displays, the range and quality is simply impressive and the value for money noteworthy.

Named as Sydney Markets Highly Commended Award winner in 2013, Southgate Sylvania Best Fresh have not rested on their laurels but forged ahead making more improvements to store presentation and service and have extended their diverse offering. Not only have their efforts paid off for

the customers but it has also earned them the prestigious title of 2014 Metropolitan Greengrocer of the Year.

From the floor to the checkout the team at Southgate Sylvania Best Fresh are amongst the most attentive in Sydney. Regulars are acknowledged on a first name basis and friendly conversations filter through the store as customers come and go from this busy Sutherland Shire shop.

Proprietors Mark and Suzie Amerio have built a fresh business that is community focused and engage with shoppers through a loyalty program, newsletter and social media to ensure customers are well informed on specials, what's in season, special buys and seasonal recipes that builds a loyal following.





HIGHLY COMMENDED

TRIM'S FRESH

SHOP 21, LEICHHARDT MARKET PALACE, MARIAN STREET, LEICHHARDT

Located in Sydney's Inner West, this busy greengrocer has worked extremely hard to go the extra mile this year making subtle improvements to his Leichhardt store and along the way developing a reputation for offering great value, friendly customer service and good fresh produce knowledge.

Trim's Fresh, Leichhardt's signature orange and black branding is a winning combination. From logos, ticketing, uniforms and signage, this greengrocer has

established a strong brand that his customers understand and relate to. Located next to a major discount retailer Trim's Fresh's value for money specials displayed at the front of the store work well to draw customers into their neat and tidy shop, to discover a comprehensive range of market fresh produce, grocery and deli lines. This store is a credit to Tony Trim and his team.



MOUNTAIN FRESH GROWERS SHOP 20, WINMALEE VILLAGE CENTRE,

WHITECROSS ROAD, WINMALEE

Mountain Fresh Growers is consistent and reliably impressive. Their dedication and attention to detail has seen this store named as finalists in the Regional Greengrocer of the Year Award for the last six years and they also received the 2013 Highly Commended Award.

Operated by brothers Frank and Charlie Iaris and Frank's diligent wife, Maria and supported by a devoted crew of motivated and friendly staff, Mountain Fresh

Growers offers a comprehensive range of outstanding quality fruits and vegetables. This store is visually appealing, well organised and bright, with excellent signage throughout. It's clear that Mountain Fresh Growers have a keen eye for detail and take great pride in their fresh produce displays and appearance while offering outstanding value and service.





-00

GREENGROCER OF THE MONTH 2014



JULY TRIM'S FRESH, PENRITH

SHOP 22 WESTFIELD, 585 HIGH STREET, PENRITH, NSW 2750 TEL 02 4732 3758



AUGUST
JESMOND
FRUIT BARN
23 BLUE GUM ROAD,
JESMOND, NSW 2299
TEL 02 4951 6783



Since taking over the Westfield premises in November 2013, Tony Trimboli has revitalised this Penrith store by making significant improvements to the store's appearance, produce quality and range.

Located in the Fresh Food Court, there is no missing this greengrocer, their highly recognisable vibrant orange and black colour scheme has strong visible appeal and the weekly specials on display outside the store are trolley stoppers that offer shoppers value for money.

Shop 22 Westfield, 585 High Street, PENRITH, 2750, NSW, Tel 02 4732 3758

Jesmond Fruit Barn (JFB) is a thriving fresh fruit and vegetable business on the fringe of Newcastle. Established by Michael Pasquale in 1988, this store is now a family affair with Micks' son Carlo, and his two sons-in-law, Denis Jelenic and Dominic Iacono joining forces to help make this business flourish.

JFB's appeal starts at street level with their highly visual signage and attention grabbing specials boards helping to draw customers into the store. The store's wide frontage reveals an interior that is a colourful oasis.

23 Blue Gum Road, JESMOND, NSW 2299, Tel 02 4951 6783

SEPTEMBER FRESHWORLD, CASTLE HILL

SHOP 222, CASTLE TOWERS, CASTLE HILL, NSW 2153 TEL 02 9634 2811



OCTOBER ARMIDALE WHOLESALE FRUIT MARKET

168 RUSDEN ST, ARMIDALE, NSW 2350 TEL 02 6772 5970



Located in the middle of the Fresh Food Court of Castle Towers Shopping Centre, Freshworld is a vast store with an open floor plan and wide aisles. Freshworld has a delightful feeling of abundance and freshness.

Owner David Agostino undertakes the buying for all Freshworld stores, while managers Anthony Cipri and Paul Malki undertake the day-to-day management of this store. High traffic areas are utilised to position weekly specials, which ensures that customers are then drawn into the store to discover the outstanding range and quality produce.

Sydney Markets mystery shoppers were impressed by Freshworld's colourful displays and their extensive range.

Shop 222 Castle Towers, CASTLE HILL, 2153, NSW, Tel 02 9634 2811

This Northern Tableland Greengrocer located in the heart of Armidale is a thriving small business, operated by the husband and wife team of Phil and Maria Hewitt. Since taking over this busy store nine years ago Phil and Maria have strived hard build a business that offers their customers a comfortable shopping environment and caterers to the community's ever changing needs. Being a regional university town means that Armidale is a cosmopolitan town with diverse tastes.

Armidale Wholesale Fruit Market sources their quality fresh fruit, vegetables and cut flowers from Sydney Markets, several times a week and also stocks local produce when in season.

168 Rusden St, ARMIDALE, 2350 NSW, Tel 02 6772 5970





A little over 5 weeks before the announcement of the 2014 Greengrocer of the Year Awards winners, Sydney Market Limited hosted the annual Distinction in Retailing Awards Breakfast. The event held at Market café, Scala's on Wednesday 8th October was a cheerful way to gather and congratulate the ten winners of the 2014 Greengrocer of the Month Awards and present the 25 Distinction in Retailing Awards to both regional and metropolitan greengrocers.

Sydney Markets Retailer Support Manager Sue Dodd, welcomed guests and award winners and emphasized that it was not good luck that earned the winning stores their awards, it was their dedication, enthusiasm, commitment and sheer hard work.

Brad Latham, Sydney Markets CEO, along with Chairman, John Pearson met the winners and presented them with their Distinction in Retailing Awards. "This long running awards program acknowledges best practices and plays an important role in increasing the levels of retail excellence year after year. "said Mr Latham.

The Distinction in Retailing Awards recipients were presented to:

- Ashfield of Fruit, Ashfield
- Best Fresh Grocer, Caringbah
- 3. Bobbin Head Fruit Market, North Turramurra
- 4. Country Fruit Bathurst, Bathurst
- Daily Fresh Randwick, Randwick
- Earlwood Growers Market, Earlwood
- Eastgardens Fruit Centre, Eastgardens
- Freshworld, Maroubra,
- 9. Fruit For All, Berkeley Vale
- Gymea Fresh Fruit Market, Gymea
- Hilltops Fruit Barn, Young
- Hunter Valley Growers Market, Charlestown
- Maloneys Grocer, Surry Hills
- Martelli's Fruit Market, Cherrybrook
- Martelli's Markets, Rouse Hill
- Minchinbury Fruit Market, Minchinbury
- Mother Nature Top Fruit Market, Coffs Harbour
- Mountain Fresh Growers, Winmalee
- Norton St Grocer, Bondi Junction
- Parisi's Food Hall, Rose Bay
- Royal Randwick Fruit Market, Randwick
- The Village Grocer, Balgowlah
- 23. Trim's Fresh, Winston Hills
- 24. Trim's Fresh, St Clair
- Valley Fruit, Wamberal

The occasion also provided Mr Latham and Mr Pearson with a timely opportunity to acknowledge the ten 2014 Greengrocer of the Month Winners

- Country Fruit, Brookvale
- 2. Trim's Fresh, Leichhardt
- Sylvania Best Fresh, Southgate
- 4. Norton St Grocer, Leichardt
- Mr Spudley's Vegie Patch, Shellharbour
- Ziggy's Garden Fresh, Belconnen
- Trim's Fresh Penrith
- Jesmond Fruit Barn, Jesmond
- Freshword, Castle Hill
- Armidale Fruit Market, Armidale.

From Preliminary Finalist to Finalist

The top 35 retail champions (also known as the Preliminary Finalists) are determined by multiple mystery shopper evaluations that measure businesses on store presentation, produce quality and freshness, range, customer service, visual merchandising, branding and marketing skills. These stores then undergo a fourth and final store evaluation by the anonymous shoppers that determine the finalists.

2014 METROPOL	JITAN FINALISTS		
Country Growers,	Norton St Grocer,		
Brookvale	Leichhardt		
Freshworld, Castle Hill	Parisi's Food Hall, Rose Bay Southgate Sylvania Best Fresh, Sylvania		
Maloney's Grocer, Surry Hills			
Martelli's Fruit Market,	The Village Grocer,		
Cherrybrook	Balgowah		
Norton St Grocer,	Trim's Fresh,		
Bondi Junction	Leichhardt		

2014 REGIONAL FINALISTS				
Armidale Wholesale Fruit	Mother Nature Top Fruit,			
Market, Armidale	Coffs Harbour			
Country Fruit,	Mountain Fresh Growers,			
Bathurst	Winmalee			
Hunter Valley	Mr Spudley's Vegie Patch,			
Growers Market	Shellharbour			

The 'Greengrocers of the Year' Awards along with the highly commended awards were announced at the Sydney Markets Dinner Dance, held on Saturday 22 November 2014 at the Doltone House, Pyrmont.

See page 10 for more.

2014

Grower of the Year Awards

Now in its second year, Sydney Markets presented the annual Grower of the Year Awards at two separate functions in November. The awards are split into two categories, Flower Grower of the Year and Fruit & Vegetable Grower of the Year.

The growers are nominated by their customers based on the following criteria:

- Quality of produce
- Consistency of produce

- Product presentation; and
- Customer service

The Grower of the Year Awards provide customers of the Flower Market and Growers Market an opportunity to recognise the hard work and professionalism of the growers they purchase from each week. Nominations are open to all customers of the Markets with record numbers received this year.

And the winners are...

2014 Flower Grower of the Year



Flora International OVERALL WINNER

The 2014 Sydney Markets Flower Grower of the Year award winner was announced at the Annual Flower Growers Ball on Saturday 25th October at Le Montage Function Centre, Lilyfield.

Denis Secco and team from Flora International were presented the award in front of those attending the Ball including growers, wholesalers, florists and those from associated floristry businesses.

Congratulations to Flora International on winning the Flower Grower of the Year award for 2014.

FINALISTS

Bagala Bros • Boffo Flower Growers • D&C Muscat • Demasi Bros Flowers

Eagles Greenery • East Coast Wildflowers • Endeavour Flowers • Harrys Wholesale

Linton Fresh Flowers • Mileto Flowers • Nati Bros • Olivieri Flowers • S&P Dominello

T&G Flower Growers • Thortons Roses • Walls Nursery

2014

Fruit & Vegetable Grower of the Year



Marie's Bella Zucchini Flowers OVERALL WINNER

A special breakfast presentation was held on Wednesday 26th November, at the Paddy's Hotel to recognise the finalists for the Fruit & Vegetable Grower of the Year.

The award for Fruit & Vegetable Grower of the Year was presented on the morning.

Congratulations to Marie from Marie's Bella. Zucchini Flowers who received the award.

RUNNERS UP



Grima Fresh Produce RUNNER UP

P&J Fresh RUNNER UP



FINALISTS



2014 Florist of the Year Awards

Celebrating the twelfth anniversary of the prestigious industry awards, florists from NSW and ACT have continued to raise the bar with their levels of professionalism and florist standards.

On Saturday 25 October, the 2014 Florist of the Year award winners were announced at the annual Flower Ball at the Le Montage, Lilyfield. Florists believe the Florist of the Year program to be highly valuable as it provides them with objective feedback which can be used to further enhance their business and remain at the top of their industry.

Both of the Florist of the Year winners each receive a trophy and advertising package to the value of \$3,000. The advertising package is a great way for these florists to promote their wonderful achievement to their local community.

Sydney Markets would like to congratulate all the participating florists in the 2014 Florist of the Year program.



REGIONAL FLORIST OF THE YEAR



Warilla Florist, Warilla

Warilla Florist, located just south of Wollongong in Warilla, was awarded with the 2014 Regional Florist of the Year. For owner Dianne Hyde, along with her love of flowers and plants being the main reason she became a florist it was also to see the joy that flowers can bring to people's lives.

Dianne has owned Warilla Florist since 1982 but sold the business in 1989 and went overseas to work for 7 years. After returning to Australia, Dianne bought the business back in 1996 and has been there ever since.

Dianne clearly sees the benefit of registering her business in the Florist of the Year program. "It makes us aware of our responsibility to our customers and keeps us vigilant towards our customer's needs," she said.

METROPOLITAN FLORIST OF THE YEAR



McGraths Hill Florist, McGraths Hill

Paul & Elizabeth Fraser, owners of McGraths Hill Florist have been awarded with another Metropolitan Florist of the Year after taking out the coveted award in 2010.

With over 30 years of experience in the florist industry, Elizabeth understands why the winners advertising package is vital to her business. "The advertising package is a wonderful contribution and this will allow us to advertise not only locally, but online which is a strong growing area," said Elizabeth.

McGraths Hill Florist is opened 7 days a week for 74 hours and without the help of their staff members, the store wouldn't be in the position it is today. "Our fabulous team of 5 florists are exceptional, and without their dedication and attention the needs of our customers we wouldn't have achieved much," added Elizabeth.

* Floristry* Scholarship Competition

he 2014 NSW Flower Growers Group (NSWFGG) Florists Scholarship Competition was held bright and early Wednesday morning 10th September in the Sydney Flower Market.

26 students from the 9 participating Schools of Floristry took part in the 14th Scholarship Competition sponsored by Sydney Markets, NSW FGG and Ace Ohlsson. Students came from a variety of areas across NSW to represent the following 9 Schools of Floristry:

- Pearsons School of Floristry x 3 students
- Padstow TAFE x 3 students
- Campbelltown TAFE x 3 students
- Homsby TAFE x 2 students
- Ryde TAFE x 3 students
- Richmond TAFE x 3 students
- Kurri Kurri TAFE x 3 students
- Sydney TAFE x 3 students
- Orange TAFE x 3 students

Congratulations to Natasha Hirchausen from Kurri Kurri TAFE who was the overall winner of the NSWFGG Floristry Scholarship for 2014.

Special mention also goes to Rungtiwa Kleebpud from Pearsons who placed 2nd, Jasmine Cook from Sydney TAFE, who placed 3rd and Mathew Hayler from Pearsons and Erin Phillips who placed equal 4th and also received scholarships.

The NSW Flower Growers "The School of Floristry Award" recognises the floristry school that achieved the highest marks as a collective result of the 3 students who participated in the Floristry Scholarship Competition.

The 2014 Winner of "The School of Floristry Award" is Sydney TAFE.

Sydney Markets Limited has this year provided two additional scholarships; one to replace the withdrawn government funding, along with an extra \$2,500 to ensure that the students who placed equal fourth are not disadvantaged by having to share a scholarship.



Florist of the Month Awards





February Florist of the Month

Warilla Florist Shop 1, 2-4 Beverley Avenue Warilla NSW 2528 (02) 4297 1499



March Florist of the Month

McGraths Hill Florist Shop 3a, 211 Windsor Road Peppertree Centre McGraths Hill NSW 2756 (02) 4577 5863



April Florist of the Month

Japonica 1125 Pittwater Road Collaroy NSW 2097 (02) 9981 6997



May Florist of the Month

Phoena Fleur Florist 1 Hartill-Law Avenue Bardwell Park NSW 2207 (02) 9567 8886





June Florist of the Month

Floral Affects 105 Vincent Street Cessnock NSW 2325 (02) 4991 7199



July Florist of the Month

North Richmond Florist Shop 3, 35 Bells Line Of Road North Richmond NSW 2754 (02) 4571 2169



August Florist of the Month

Kavelle Flowers 99 Coogee Bay Road Coogee NSW 2034 (02) 9665 5274



September Florist of the Month

Best Buds Shop 5, 418a Elizabeth Street Surry Hills NSW 2010 (02) 9280 0002



October Florist of the Month

Mountain Mist Florist 244 Macquarie Road Springwood NSW 2777 (02) 4751 6111

Blorist Stast

n Tuesday 30 September, Sydney Markets hosted a special breakfast to acknowledge the 21 Award of Excellence recipients and to congratulate the 30 preliminary finalists in the 2014 Florist of the Year program.

The breakfast was well attended by florists, Sydney Markets Board members, NSW Flower Committee and Sydney Markets representatives.

The finalists for the 2014 Florist of the Year awards were announced on the moming. From these finalists one florist would walk away with the Metropolitan Florist of the Year and another would be declared as the Regional Florist of the Year. The announcement of the 2014 Florist of the Year was made at the annual Flower Ball on 25 October.

See page 20 for Florist of the Year winners.





Retail Markets News



On Wednesday 26th November 2014 trading times for Paddy's Haymarket were changed to 10am-6pm Wed-Sunday and Public Holiday Monday.

The new trading times more closely aligns Paddy's with those of Market City and will allow traders to benefit from after-work shoppers.

The change was made after a survey of all traders showed the majority in favour of such a move. Market entry times for traders will remain unchanged.

10.00am to 6.00pm Wednesday to Sunday and Public Holiday Mondays

Market entry times for traders will remain unchanged.

SML is pleased to provide this opportunity for Paddy's Haymarket traders to reach additional customers and continue to improve their businesses.

If you have any enquiries please contact Mr. Geoff Smalley, Haymarket Team Leader on 9212 2428.





PADDY'S PROMO BOOTH

The Paddy's Promotions Booth, stands 5, 6 & 7 at Paddy's Markets Haymarket, has been up and running since Mid-October 2013, and is proving quite successful.

Approximately 2,500 people are visiting the booth each week and 181 traders have been participating in the program.

The Paddy's Promotional Booth was set up for the purpose of promoting the Paddy's brand and improving the relationship between Paddy's and its customers.

Here are a few handy tips for stall holders about the booth:

- How to use your Paddy's Dollars
 Each stand holder is allocated a set amount of Paddy's
 Dollars. Paddy's dollars can be redeemed at the
 Paddy's Promotional Booth. Paddy's dollars should be
 handed out as follows:
 - One ticket is to be handed out for each purchase made over \$10.

- At The Booth
 - At the Promotions Booth, customers will trade in Paddy's dollars for a chance to spin the promotional wheel. Each spin wins a prize. Customers who spin the wheel will receive a sticker sheet, no matter what number the customer lands on. Each day there will be 20 instant win numbers, where customers can win prizes including key rings, mugs, and t-shirts.
- Booklet Information for Stand Holders
 If you need more Paddy's dollars, please return the
 tom out, stub portion of booklets to the Paddy's stand,
 where you will be issued a new booklet. Each booklet
 is registered with a serial number that is linked to your
 stand number. If you lose a booklet please inform us so
 we can cancel the missing tickets.

The Paddy's Promotions Booth is here to help promote your business. The items that are given away cannot be bought elsewhere in the Market. They can only be won by customers shopping at your stand. We would like you to see this as an opportunity to work with us in order to benefit both you and Paddy's Markets. Your feedback is very important to us, so please do not hesitate to contact Paddy's should you have any questions, comments or suggestions.



PADDY'S SMART PHONE APP

The Paddy's Smart Phone App is now live for both Android and iPhone.

To download the App to your phone, simply visit the Play Store or App Store on your phone and search for Paddy's Markets.

Emails have been sent out to all Paddy's traders who have registered for the Smart Phone App with a stall holder profile. The email includes login details for traders to access their profile and change details of their stall.

If you have not registered for the App, please see the Retail Team for a registration form.

Alternatively, email kristen lilley@syd neymarkets.com.au for one to be emailed to you.





NEW PADDY'S TRADERS

Sydney Markets continues to introduce new traders to Paddy's.

Over the past months a number of new stalls have joined the existing Paddy's traders including:

- Rice pops
- LED lighting
- Character coffee mugs, ties
- Uncle Juan's Bakehouse
- Pain Relief pads
- Mineral water
- Nutri bullet

Whilst we continue to speak with interested parties about trading in the Market, if you know someone interested please call Shawn Freeburn on 02 9325 6213.

STALL HOLDER NEWS

DEEPEST SYMPATHY

Sadly we note the passing of Mr Li Chuang Liang, a Paddy's Haymarket trader. We offer our sincere sympathy to his family.

CONGRATULATIONS

Congratulations to Paddy's Haymarket trader, Yangfen Tang, who welcomed a baby boy in September.

OTHER NEWS

Kuang Myat, trader on Stand 781 at Haymarket is a J.P and open 10am -5pm.

CHRISTMAS @ PADDY'S

Entertainment for Christmas at both Paddy's Haymarket and Flemington has been booked.

Santa and friends will be at the Markets in the week leading up to Christmas.



	Thursday 18th Dec	Friday 19th Dec	Saturday 20th Dec	Sunday 21st Dec	Wednesday 24th Dec
Flemington		Santa, Rudolph, Elf & Angel Photo Booth (with free photos) 11am - 2pm		Santa, Rudolph, Elf & Angel Photo Booth (with free photos) 11am - 2pm	
Haymarket	Santa, Elf, Rudolph & Angel Meet & Greet 11am - 2pm	Santa, Angel, Frosty & Bf Meet & Greet 11am - 2pm	Santa, Toy Soldier, Christmas Cracker & Angel Meet & Greet 11am - 2pm	Santa, Toy Soldier, Musical Elf Duo Meet & Greet 11am - 2pm	Santa, Elf, Christmas Present & Angel Meet & Greet 11am - 2pm



NEW PADDY'S TVC

Two new Paddy's Markets television commercials have been filmed and are now being played on Free to Air TV.

The 2x 30 second commercials officially went to air on Wednesday 26th November during A Current Affair.

The commercials feature numerous traders from both Paddy's Haymarket and Flemington and feature everything from fruit and vegetables to flowers to camping gear and ugg boots.

The commercials are also viewable on the Paddy's website.





PADDY'S TV FAMILY

Images of the family who feature in the television commercials will be used throughout the majority of Paddy's Markets advertising for the next 12 months.

The family is comprised of a brother, sister, mum and ddaddy, keeping in line with the old Paddy's Markets advertising campaigns and jingle.

CHRISTMAS WRAPS

Paddy's Markets Christmas themed wraps were added onto 4 local newspapers during the week of 25th November.

The wraps went out on the following papers:

- Inner West Courier City
- Inner West Courier West
- Central Courier
- Parramatta Advertiser
- Canterbury Bankstown Express

These 5 publications target many of the suburbs surrounding Paddy's Markets Haymarket and Flemington.

This is the first lot of advertising that features the new Paddy's Family.





The Sydney Markets Healthy Challenge

By Judy Davie - The Food Coach

The health food industry is a huge business, but the truth is that we're looking at it all wrong. The fresh produce business is the real health food business and what better place to learn that than right here in the heart of it, at Sydney Markets.

When we launched the Health Challenge on October 8th, staff greeted me and the green smoothies they were given with suspicion. However, the general consensus was that the smoothies didn't taste too bad and, hopefully, three weeks in, they don't think that I'm that bad either! Since that launch day when they walked into the conference room, to the punched-up music of Eye of the Tiger, many smoothies have been drunk, many stairs have been climbed.

Most people think that they know how to eat well but believe that they can't do it with the pressures of work, irregular working hours, family commitments, and life demands. The Health Challenge is showing that it can be done and in doing so the challenges of life seem less overwhelming.

By simply drinking two nutritious green smoothies twice a day, we blast our bodies with a host of vitamins, minerals, antioxidants and fibre that otherwise we may not get. In reality, eating 5 serves of vegetables a day can be quite hard, but the staff at Sydney Markets are doing it and the smoothies are the first step towards that goal. It's not just about green smoothies though: There are exercise

trails within the market complex and staff are making a habit of climbing the stairs when they would otherwise have taken the lift. And it's starting to show.

People's diets were also changing week by week as we worked through strategies

to unravel unhealthy eating habits and develop healthier ones instead. Small changes make a difference even if it's just switching from one brand of processed bread to one that provides longer lasting fuel for the body.

For SML Managers, with so many work functions to attend, the challenge is to eat less, while Customer Service boys have a different challenge: How can they enjoy a healthy dinner with their families and not go to bed on a full stomach? Small changes make a big difference over time and simple tweaks such as cutting out the bread, rice and pasta before bed will help those who need to lose

weight and have to start very early in the morning. As will flicking the top off the burger at the end of the shift so you only eat half the carbohydrate. Simple swaps will also help. When we replace Nutrigrain and milk for muesli and yoghurt, chips for chats, white rice for brown, a 400g steak for 200g and include fresh produce with every meal, you've established healthy eating habits. It's not hard, it just needs

practise and time, and as we've found out here, support from your friends.

It's a fantastic initiative. The camaraderie amongst staff also fantastic. Teams supported each other and the net result is improved health, and weight loss (for those who need it) Every week I noticed more energy and excitement and happily it's not all about the prizes at the end - although they are generous. As time goes on and people start to notice improvements to their energy levels, quality of sleep, gut and bowel function, overall appearance and weight loss they are excited to carry on. It's a huge natural high that we're all getting off on. As each week passes on the challenge we reduce the risk of chronic disease; heart disease, hypertension, type 2 diabetes, obesity, stroke, and some cancers. Other conditions such as fatty liver, sleep apnoea,



high cholesterol, reflux, heartburn, IBS, fibromyalgia, asthma, and arthritis can also be relieved by simply eating lots of fresh natural food and less of it. And as we continue to eat well, for those people already diagnosed with these conditions, their symptoms can subside.

In my business as The Food Coach, I never tire from seeing the health improvements in people when they learn to eat better. Some say the eyes are the window to the soul, but I say the eyes are the window to good health. When they are clear and shining, like glass in a window, it's a sign that the body is working well. Here at Sydney Markets eyes are starting to shine.

I would like to thank Vitamix Australia for lending the blenders for the duration of the challenge, Pureau for the water bottles and BarleyMax for the healthier bread wraps.

Judy Davie is the owner of The Food Coach www.thefoodcoach.com.au and The Fresh Food Club www.freshfoodclub.com.au. Her new book The Greengrocer's Diet (published by Pan MacMillan) will be released January 26th 2015.



CANTEEN CAMPAIGN





F resh for Kids is once again ran another exciting fresh fruit and vegetables promotion for primary schools across NSW and ACT in Term 3, 2014.

The 2014 Canteen Campaign, titled 'Eat Fresh & Win' is designed to encourage children to purchase more fresh fruit and vegetables from their school canteen. The campaign commenced Monday 11 August and concluded on Friday 19 September, 2014.

During the Canteen Campaign, students who make the healthy choice and purchase fresh fruit and/or vegetables from their school canteen will instantly win a sticker card containing a token sticker which must be placed on the entry form. Once students have collected 2 token stickers they return their entry form to the canteen where they will receive a Fresh for Kids ring. There will be six different designs for students to collect. On doing so, they are eligible to enter the draw to win some fantastic prizes.

More than 470 schools registered to take part in this year's Canteen Campaign. Previous results have indicated that 97% of canteen managers who were surveyed said the number of purchases of fresh fruit and vegetables increased during the campaign.

This year a total of 68,332 completed entry forms were received during the 6 week campaign which was an increase of 67% in the amount of entry forms that were received last year. This equates to a minimum of 136,664 pieces of fresh fruit and vegetables consumed by participating students.

During previous campaigns, fruit and vegetable consumption in some schools increased by 200%. Sydney Markets' research clearly shows that children will buy and enjoy fresh fruit and vegetables if we remind them in a fun and interactive way that healthy fruit and vegetables are more 'cool' than fatty, sugary alternatives.

FIRST PRIZE

Home Entertainment pack including a 32" LED LCD TV and a 3D Blu-ray Player.

SECOND PRIZE

16GB iPad mini

THIRD PRIZE

Fresh for Kids gift pack including a backpack, lunch box cooler and drink bottle

FOURTH PRIZE

Event Cinemas gift card

FOR MORE INFORMATION REGARDING THE CANTEEN CAMPAIGN PLEASE VISIT



People

Michael Golden

Choose your preference

Golden Gaytime or Golden Rough

Golden Performance or Gold Medal

Golden Globe or Gold Logie

Golden Oldies or Gold Records

Gold Amex or Gold Bullion

Goldie Hawn or Goldie Locks



Pelcome to Our People. In this new section of the Leader we will profile a different member of the Sydney Markets team each issue.

Our People come from diverse backgrounds and have far ranging skills, all working together to keep the Sydney Markets machine well-oiled and ready for business.

Let's meet one of Our People now.

That's Gold-en

Name: Michael Golden

AKA: Goldie or 'Chosen One'

Role: Chief Financial Officer, Company Secretary

Department: Finance Started with SML: 2008

Where did you work before coming to SML? I worked in the Entertainment Industry for BMG Australia, Festival Mushroom Records, Destra Entertainment and Sony Music.

That explains the ARIA's hanging in your office, have you met anybody famous / worked with someone we may have known? I certainly met some interesting artists over the years. Personal favourites would be Kylie Minogue, John Famham and Jimmy Barnes.

Sounds interesting, have you noticed any similarities between working in the Recording Industry and SML? Both industries are filled with really good hearted generous people and plenty or characters!!

Your knowledge of entertainment contracts was invaluable when we developed Paddy's new 'Little Green Bag' TVC. Did you ever think you would use your entertainment knowledge in your SML role? Absolutely, the lessons I have learnt over the years have been invaluable.

Parts of your job at SML are quite public, the preparation of the Company Accounts and Annual Reports for instance, what are some the things you and your team do that many people would not know about? The Finance team are the support department of SML and we assist the Operations and Site Services teams by analysing developments such as bright energy efficient lighting that has recently improved site operations.

How challenging is it to achieve that each year? The biggest challenge is having the discipline to maintain standards and seek improvements in an already very efficient business.

Moving to your life outside of work, I understand you are quite a keen supporter of the Manly Sea Eagles, how do you think they will fare in season 2015? The Sea Eagles will be contenders again in 2015. They have some exciting junior players about to debut in the NRL including one from my junior club Cabra-Vale Diggers (CVD) Cobras.

Does your interest in Rugby League extend beyond being a supporter? It does, I am the Vice President and A-Grade coach of CVD Cobras. We recently were recognised as the 2014 "Club of the Year" for the Parramatta District.

How did the team go last season? My team exceeded expectations; we were minor premiers but unluckily went down in the Grand Final. We also made the final of a pre-season nine-a-side inter-district tournament.

I understand you are not the only Golden with an interest in the Cobras? My family is heavily involved too. My wife Karen is the Assistant Secretary and daughter Lauren is a trainer for my side. Both my sons, Ben and Andy played 13 seasons at Cobras from Under 6's through to Seniors.

With your experience as a Coach and Senior Manager, would any SML staff be an asset to your Rugby League team? Definitely! Our Management team include a tough five-eight and speedy long haired winger, I am sure they could both make a comeback, especially now we have completed the

Health Challengel

If you had to choose between Manly winning the Premiership in 2015 or your team taking out the comp, which would you choose? Difficult choice but CVD Cobras A-Grade would be my pick!

Apart from coaching and watching rugby league, what else occupies your spare time away from work? I love spending time with my family down the South Coast at Sussex Inlet.

You are world famous, at least on Level 3, for your superbly maintained office. Does your neatness extend to other areas of your life? Definitely not.

My family would say I lack two things at home - neatness and patience.

Finish this sentence, "A man with a messy desk is....." Not a Cobra.

One last thing before you go. Where will you be, October Long Weekend 2015? Spending the weekend with my family at Sussex Inlet watching Manly win another Grand Final.

*for the record, Michael has two ARIA's hanging from the walls in his office.



Employee Month



AUGUST 2014

OIN ZHANG, ACCOUNTS PAYABLE OFFICER - FINANCE TEAM

Qin was a very worthy recipient of the Employee of the Month for August 2014.

Qin's efforts with the Year End Audit were first, class receiving high praise from SML's external auditors PricewaterhouseCoopers for her accuracy and attention to detail.

Fellow staff were also very appreciative of her efforts in finalising supplier accounts for end of year.

Well Done Qin!



SEPTEMBER 2014

KRISTEN LILLEY, MARKETING COORDINATOR – MARKETING

Kristen has displayed a tremendous ability to work with all departments at SML, especially on large projects.

This award is recognition for her co-ordination of many moving parts in order to get the new Paddy's Smart Phone App up and running and available for download.

Her work on the app has meant that for the first time we are able to provide customers with a living directory of every single Paddy's trader and also allow traders to access and edit their own information and daily specials.

Congratulations Kristen!



OCTOBER 2014

BRIAN BIGELOW, ASSISTANT TEAM LEADER – GTA TEAM

Brian has been employed with Sydney Markets for 2 ½ years and from the beginning has shown great leadership skills.

Even though Brian was a new employee himself, his Team Leader was confident enough to get him to train any other new employees when they commenced their employment. While he was a Photo ID operator, Brian made changes to improve data keeping and efficiency of the ID room.

As the Assistant Team Leader of the GTA team, Brian has done a great job in the day to day running of the team. He allocates all the daily duties for the staff and ensures all tasks are completed to a high standard. Brian is able to deal with issues as they arise and is always level headed when making decisions.

Great job Brian!



NOVEMBER 2014

CECILIA CHU, PROPERTY OFFICER - PROPERTY TEAM

Although Cecilia has only been with the company for a few months, she has shown real enthusiasm and professionalism towards her duties.

During the recent absence of the Property Manager, Cecilia stepped up and filled the role incredibly well based on her experience.

Only good reports were received during this time from Senior Managers.

Congratulations Cecilia!

The Pie Man

Michael Kadry, Sydney Markets Green Point Market Officer, is fast becoming known as The Pie Man of Sydney Markets.



Sharing the love, Michael has been supplying pies to friends, family and Sydney Markets colleagues for years and by all reports they are delicious.

If you have not been lucky enough to try one of Michael's pies, he has gradiously provided a recipe for you to try at home.

We spoke to Michael, who was in the kitchen cooking, to find out a bit more about his pies.

How long have you been making pies?

I've been making pies for all the boys at the Markets for about 2 years now. I started making them for my family and friends about 5 years ago.

What is your favourite flavour to make?

I'm always working on improving the flavours of my original recipes and I am still working on new flavours and gravies.

Who do you make them for?

I really enjoy cooking for all the family and seeing them enjoy my food.

What made you start making pies?

I actually started making sausage rolls first, and my family and friends loved them. So I thought why not give the pies a try too.

I make them because of my love of cooking. I find it very relaxing and satisfying. I started cooking about 12 years ago, and I try new recipes all the time.

Recipe For Michael's Pies

INGREDIENTS

- . 1ska Chuck Steak (diced)
- · Ikg Mince Meat
- · Gray Mix
- · Vegetable Oil
- · 2 large Onions
- · 3 cloves Garlio
- · 1 Carrot
- · Curry Spices if preferred
- . Salt
- · Block pepper · Puff Postry

METHOD

Cook onions, chuck steak, and mincemeat together with carrots (cut into very small pieces).

Add solt, pepper, garlic to taste.

Add gravy lost.

Cut 2 large round circles of puff pastry.

Fill with meat filling

Cover with second 2nd circle.

When 4 are ready place them in pie maker and cook for 7 mins.



SITE SERVICES Update

SYDNEY MARKETS ENERGY SAVING INITIATIVES

STREET LIGHTING

The replacement of the street lights is complete. Positive feedback has been received from numerous Markets stakeholders.

The light levels on the ground have more than doubled. Trees have also been trimmed on Centre Road to improve the spread of light.

21 additional light arms and fittings for South Road West have been received, and are currently being installed.

WAREHOUSE AWNING LIGHTS

Pollowing on from the successful replacement of the warehouse lights, the installation of the new Warehouse awning lights is progressing well. Again, we have received very good feedback regarding the improved light levels, thus improving the safety on site even further.

Completion of the installation is anticipated in December 2014.

The light from the awning lights will further contribute to the current street lighting levels.

PLAZA AIR CONDITIONING

The replacement of the Plaza Air Conditioning system for L1, L2 and L3 is now complete and is currently being commissioned.

The new air handling units are smaller, more efficient and quieter and the replacement of the window units, now in the ceiling allow for maximum control by the occupants.

This project was challenging at times, because the work needed to be carried out in occupied tenancies.

FORKLIFT ENCLOSURES - STAGE 2

onstruction of the new Stage 2 Forklift Enclosures on North Road has been completed ahead of schedule. The enclosures are fully subscribed.



South Road Lighting



Warehouse Awning Lights



Completed Forklift Enclosures



ELECTRIC VEHICLE CHARGING

ontinuing with the Sydney Markets' Energy Saving Initiatives, we now have commissioned the electric vehicle charging stations.

They will be available to the public and any Markets' electric powered road vehicles (not forklifts). The units feature bright and colourful artwork, in keeping with their location alongside the Flower Market and Solar Carports.

Sydney Markets is planning to purchase an electric vehicle for the Operations Team in the near future.

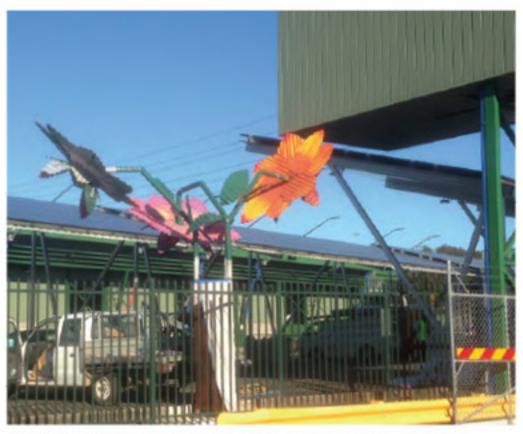
COOKING SCHOOL

In July 2014, the Board approved to proceed with the design and construction tender process of a new Sydney Markets Cooking School. The location for this project will be at the old First Aid Centre.

A design brief seeking submissions for design, costing and construction of the Cooking School was prepared and sent to construction companies.

Three companies have provided their submissions.

Management are currently reviewing these submissions for presentation, approval and lodgement of a Development Application.



Electric Vehicle Charging Station now in operation at the Flower Market.

CAR PARK V EXTENSION

he Development Application for the Car Park V Extension and pedestrian footbridge was submitted to Council in October 2014, ahead of schedule.

Management is progressing with the design development and

Management is progressing with the design development and preparation of the Design & Construct Tender Specifications. Completion of this stage is anticipated in January 2015. Tender submissions are expected in late March. Further updates will be provided as the project progresses.



ENVIRONMENT Usdate

ith the spring season well and truly here there are more varieties of fruit and vegetables entering the Markets. In September 2014 we recycled 65% of our total waste.

HIGHLIGHTS from August to October 2014 include:

- 290 tonnes of Cardboard was recycled
- 2,400 tonnes of fruit and vegetable waste was recycled
- 370 tonnes of non-standard pallets were collected and either re-used or recycled

We will continue to improve and with your help we will increase our sustainability targets through a co-operative approach with all stakeholders.



New Ashtrays outside Buildings A B C D E and F have been installed for cigarette butt disposal. Tenants are reminded to dispose of cigarette butts in the appropriate bins to reduce litter entering our drains.

EARTHPOWER TECHNOLOGIES STAFF VISIT SYDNEY MARKETS FLEMINGTON

ydney Markets Environment Manager Mr Con Kapellos conducted a site meeting at Green Point with Renee Waterhouse, Business Development Manager and operational staff from Veolia's Earthpower Technologies Sydney. As you are aware, we divert thousands of tonnes of fruit and vegetable waste to Earthpower annually.

To assist us to continue diverting to this facility please keep all other waste such as plastic, packaging, gloves etc. out of the organic bins. The process at Earthpower converts food waste



into green energy and fertilizer.

SML's Green Point Supervisor Mr Troy Tuckey has noticed that the majority of the Tenants do the right thing by separating the organic waste but there are always some bins with a lot of general waste mixed into the bins which is very time consuming to separate. The less contamination in the bins results to a better organic stream ready to be processed.



SYDNEY MARKETS PRINTER CARTRIDGE RECYCLING PROGRAM

Bring Your Cartridges To Us

ydney Markets Ltd is a member of the 'Cartridges 4 Planet Ark' program.

To help you make your office a little greener, you are invited to bring your used printer cartridges from your office and drop them into our collection box for recycling. The boxes are located at Green Point (Rail Area), Building D Information Office or the SML Main Office, Plaza Building Level 3.

This program collects and returns inkjet and toner cartridges, toner bottles and other consumables from printers, fax machines and photocopiers for reprocessing and recycling. The cartridges are dismantled and used to make new products that are as varied as road surface, pens, rulers, outdoor furniture and whitegoods.



Please keep all packaging out of the cartridge collection box.

If you have any queries please do not hesitate to contact Environment Manager, Con Kapellos (02) 9325 6173

PLAIN PALLETS

f you require plain pallets for your business you can collect them from Green Point in the Rail area. This will help us reduce our General Waste costs and improve our recycling targets.

SML provides cardboard bins and 120L Sulo bins to tenants for organic recycling. Do not place any fruit or vegetables inside your 240L General Waste Sulo Bins as it ends up in landfill and we miss the opportunity to recycle. Pallet swap is also available for waste delivered to Green Point. The more we reduce General Waste going to landfill the more we can recycle. We also collect and recycle polystyrene and plastic at Green Point.



KEEP OUR MARKETS CLEAN

ydney Markets Limited is committed to providing a clean and safe environment. Tenants within the Growers & Wholesale areas are also responsible for keeping work areas clean including the buyer's walkways and common areas in all Buildings within the Markets. Do not discard coffee cups and other litter on the ground. Do not sweep litter into the drains!

If you require a red lid General Waste bin or green lid Organic Waste bin contact the Environment Manager Mr Con Kapellos on 0417 325 173.

GREEN POINT OPERATION HOURS:

Wholesale & Growers	Mon to Fri	8.30am -2.30pm
Sydney's Paddy's Markets (between Buildings A & B)	Fri and Sun	3.00pm - 6.00pm
Sydney's Paddy's Market (outside Building D – Door 4)	Sat ONLY	3.00pm - 6.00pm

Remember, Deliver it Don't Dump it! "Dob in a Dumper" If you see anyone dumping rubbish around the site call us immediately on 0409 325 232.

SOFTWARE BUILT FOR **OUR INDUSTRY**



TUNED TO YOUR BUSINESS

phone 07 3379 6188 sales@freshcomputers.com.au www.freshcomputers.com.au









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@SYDNEYMARKETS

PROPERTY Usaate

SYDNEY MARKETS PLAZA

NOW OPEN - Shop 6B, Convenience Store.

This new shop stocks a wide range of products which includes Pre-packed Food (i.e., Groceries), Stationery, Office Supplies and Personal Protective Equipment, amongst other useful items which should be of great benefit to all Market tenants.

SYDNEY MARKETS PLAZA SHOPS FOR LEASE

A great opportunity exists for a new retail business.

SHOP 6D – 23m² (Approximately/Subject to survey) Small premises ideally suited for a doctor's surgery. Available Now.

Join existing retail tenants such as the CBA, Westpac, ANZ, BOQ, Australia Post, Newsagency, Subway, Tigers Leagues Club, Pet Store, Chiropractor, Bakery, Café, Mobile Phone Retailer, Hairdresser and Butcher, along with commercial tenants such as Accountants, Dentist, & other professional services, plus a Hotel and Veterinary Hospital.

SYDNEY MARKETS PLAZA OFFICE SUITES FOR LEASE

OFFICE SUITE B28 – 119.00m² (Approximately)
Positioned on the mezzanine Level, overlooking the central courtyard. Currently occupied, however will be available by negotiation.

OFFICE SUITE B31 – 36.00m² (Approximately)
Positioned on Level 1 overlooking Parramatta Rd, this Suite has
two separate office areas. Available Now.

Interested parties should contact the Sydney Markets
Property Manager on 9325 6240 or
pm@sydneymarkets.com.au for more information.

SYDNEY MARKETS CONFERENCE CENTRE

he Sydney Markets Conference Centre is also available for hire. The Centre can be used as one unit or divided into two. For details and bookings please contact the Executive Secretary on (02) 9325 6298.

NO SMOKING

Il Plaza tenants are reminded that Shops and Office suites are SMOKE FREE ZONES. Occupiers of any Market space are required under the Smoke Free Environment Act to see that persons do not smoke in their premises.



SUBLETTING OF WAREHOUSE SPACE

he Sydney Markets Limited (SML) Memorandum of Lease for Warehouses does not permit the lessee to sublet their premises. This helps to ensure that Sydney Markets can continue to maintain its Market operations and provide services to its shareholders while protecting your interest in Sydney Markets.

SML also recognise that from time to time the needs of your business may change and your space requirements may not always remain the same. In light of this, SML has put in place a policy to allow Warehouse tenants to sublet part or whole of their Warehouse, providing that SML grants permission for the sublease and that a sublet fee is paid for the privilege.

However, an application must first be completed, submitted and approved by SML <u>before</u> any sublet can commence.

Sublet Application forms are available by contacting the Property Manager on 9325 6240 or the Operations Team Leader on 0417 325 232.





CHRISTMAS & NEW YEAR TRADING 2014/2015

PUBLIC HOLIDAYS:

Christmas Day Thursday 25th December 2014 New Year's Day Thursday 1st January 2015 Australia Day Public Holiday. Monday 26th January 2015

(WHOLESALE GTA FRUIT & VEG MKTS) produce

ENQUIRIES: Ph 9325 6200 8am to 4.30pm Monday to Friday









DATE		(MARKET BLDG D)	(MARKET BLDG F)	HAYMARKET	FLEMINGTON	FLEMINGTON
Wednesday	17 December	6am Opening	5am Opening	10am to 6pm	2/0	
Thursday	18 December	6am Opening	5am Opening	10am to 6pm	(0-)/6	- A(
Friday	19 December	5am Opening	5am Opening	10am to 6pm	10am to 4:30pm	J)912
Saturday	20 December	-	5am Opening	10am to 6pm	6am to 2pm	6am to 2pm
Sunday	21 December	-	97	10am to 6pm	9am to 4:30pm	
Monday	22 December	5am Opening	5am Opening	10am to 6pm	(() / (a ⊚
Tuesday	23 December	5am Opening	5am Opening	10am to 6pm		
Wednesday	24 December	5am Opening	5am Opening	10am to 6pm	100 C)((-)
Christmas Day Thursday	25 December	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED
Boxing Day Holiday Friday	26 December	CLOSED	CLOSED	10am to 6pm	9am to 4.30pm	CLOSED
Saturday	27 December	. (5am Opening	10am to 6pm	6am to 2pm	6am to 2pm
Sunday	28 December	. 6	10/10	10am to 6pm	9am to 4:30pm	Jak
Monday	29 December	6am Opening	5am Opening		0) (6	6
Tuesday	30 December	5am Opening	5am Opening	10am to 6pm	7	-6
Wednesday	31 December	5am Opening	5am Opening	10am to 6pm		<u> </u>
New Year's Day Thursday	1 January 2015	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED
Australia Day Public Holiday Monday	26 January 2015	CLOSED	CLOSED	10am to 6pm	CLOSED	CLOSED

CHRISTMAS TREES

Trading will be for a three week period from Monday 1 December until Saturday 20 December 2014. The selling area will be located in the RAIL SIDING AREA from PROVIDORE UNIT NUMBERS 16 AND 17. For information contact 9325 6232 from 6am to 10am Monday to Friday.

CHRISTMAS TREE TRADING HOURS:

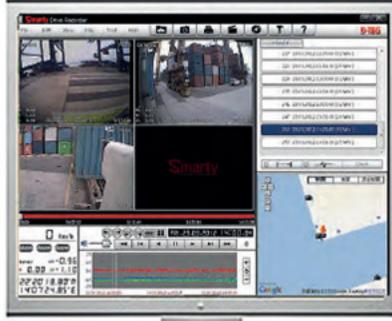
Monday to Friday. 12:00midnight - 12:00noon

Saturday......6:00am - 1:00pm





Get total visibility of your forklift's activity





This commercial-grade Mobile DVR features continuous, high-quality video capture with a built-in GPS receiver and G-force shock sensor to provide unprecedented levels of insight into the historical activity of your forklifts and your drivers. Affordable and easy-to-use, the video & data is stored on an SD card and can be downloaded to a PC for viewing or archived for future analysis. You will know exactly where your forklift has been, what speed it was doing and what it delivered. Enjoy complete peace-of-mind.

- √ Enhances OH&S responsibility
- √ Encourages safer driving
- ✓ Provides evidence in proof-of-fault disputes
- ✓ Deters theft of produce or pallets
- Eliminates doubt or conflict

Small footprint. Big on features.

- Secure and lockable, tamper-proof metal housing
- Up to 32GB SD card storage
- Built-in 3 -axis shock sensor & accelerometer
- Built-in GPS location tracking
- HD 720 x 480 resolution
- Full-motion recording up to 30 frames/sec*

Easy-to-use PC Viewer software

- Search, playback, analyse and save video
- Integrated Google Maps shows vehicle location & history
- G-sensor graphs measure collisions or driving behaviour
- Print event reports. Export to AVI or JPG file formats

Excellent optics. Built tough.

- High-resolution cameras (650 TV Lines)
- Full-colour digital CCD imaging technology
- 120 Degree wide-angle lens
- · IP68 water, dust and shock proof
- · Infra-red for excellent low-light recording
- 2 year product warranty.
- Lifetime installation guarantee.



(can be used with 1,2,3 or 4 cameras)

"Our camera system paid for itself within the first week! We highly recommend the SmartWitness Video Recording System and the professional installation service they provide"

> Margaret Lazarus Sydney Markets Transport Services

FreeCALL 1-800-CARKIT TheCarKitCompany.com.au



OPERATIONS Update

RETAIL MARKETS FLEMINGTON CHANGES

n order to continue to maintain a safe working environment, SML has made a number of changes to operations that affect vehicle and pedestrian movements over the weekends.

FRIDAY & SATURDAY

 Bollards and (red and white) tape are used on Centre Road to separate vehicles and pedestrians. Forklift operators are reminded that they cannot park on the road during trade to drop off or pick up. They must park in parking bays and goods must be transported using a pallet jack.

SATURDAY

 Forklifts will no longer be able to enter Building D doorways 1 to 4 from 6am. This will mean that forklifts will not be able to drive into Building D Doorways 1 to 4 between the hours on 7am and 2pm on Saturdays.

SATURDAY AT 2PM

- Eastern Gate is now closed to all traffic at 2pm. There is NO vehicle entry or exit at Eastern Gate for forklifts, all forklifts must leave via K Gate.
- Pedestrians exit the GTA via the pedestrian gate at the Lift in the Eastern car park

SUNDAY

 Due to the high volume of Pedestrian traffic at Main Gate, vehicles can no longer use this gate from 9am during trading. All vehicles must enter or exit through Eastern Gate during the day.

RAMP WAYS

KEEP RAMP WAYS AND PEDESTRIAN ACCESS WAYS CLEAR AT ALL TIMES

Il stakeholders have WHS responsibility and obligations to their employees and to visitors of the Market and are required to have Safe Work Practices in place when conducting their business.

All ramp ways at the Eastern and Western ends of Buildings A, B & C must be kept clear at all times. This includes the ramps at Centre Road and South Road.

In order to maintain safe areas for pedestrians these ramp ways allow for the safest walking area for pedestrians to enter and exit these buildings.

Due to pedestrian traffic in the area, ramp ways must be kept clear at all times for the safety of pedestrians. This means that no pallets of produce, empty pallets, boxes, rubbish or forklifts (parked) are to be placed on the ramp ways AT ANY TIME.

Also, all the marked access ways on the roads between the

ramp ways under all canopies must be kept clear at all times as this provides the safest route for pedestrians to cross from building to building. These areas are classified as shared zones.

Please note that any unsafe work practices that are observed should also be reported to SML by contacting the 24hr Security mobile on 0409 325 232 or the Team Leader on 0407 325 230.



SAFETY IS EVERYONE'S RESPONSIBILITY

CHILDREN IN THE WORKPLACE

he Summer School Holidays are just around the corner.
As such, Sydney Markets Limited would like to remind all tenants of the importance of supervision of children in the workplace.

Children who attend the Markets during Wholesale and Retail Market operating hours, especially during school holiday periods, must be supervised at all times.

The inability to provide proper and safe supervision at all times would not comply with the prescribed "Duty of Care" principles as set out under the Work Health & Safety Regulation 2011.

PLEASE NOTE:

- Work areas should be "off limits" to unsupervised children.
- It is a fact that an operator simply cannot operate a forklift properly and watch for children at the same time.
- The most important safety rule where a forklift is used is "NO PASSENGERS – EVER".
- When operating forklifts, and especially when reversing, you should always know where the children are.
- Please be aware that parents/carers are responsible for the care and supervision of children brought into the Markets site.

NSW GOVERNMENT SMOKING BAN

Il Plaza tenants are reminded that Shops and Office suites are SMOKE FREE ZONES. Occupiers of any Market space are required under the Smoke Free Environment Act to see that persons do not smoke in their premises.



MARKET SECURITY & SAFETY AWARENESS

WORKPLACE HEALTH & SAFETY UPDATE

t has been a huge month for training for SML, with a range of courses which are all relevant and pertinent to the activities conducted by Market Officers.

Courses conducted within the last three months are:

- Basic Manual Handling Training
- WHS Induction for Workers Training
- SML Work Health and Safety Training
- De-Escalating Training
- Emergency Warden Training
- Fire Extinguisher Training
- Fire Evacuation Training

A safety initiative was put in place by the Retail Team, with the placement of Bollards and Barrier Tape along Centre Road during Paddy's Friday and The Paddy's Fresh Food Market on Saturdays.

SML Forklift Safety Awareness is work in progress with a large number of forklifts and forklift operators inspected daily.

Speed Checks are consistently conducted within the buyers walks of Buildings A, B & C and in Building D during the Growers Market trading.

Constant monitoring of CCTV has been adopted to ensure that unsafe work practices are easily identified, preventing personal injury.

FORKLIFT REFRESHER TRAINING

here has been a spike in the number of tenants participating in the important Forklift Refresher Training, course. This has been achieved by one of our veteran Market Officers, Mr John Kalavritinos. John has single-handedly been able to recruit several forklift operators to attend training sessions (great work John).

The course is designed to improve the alertness of forklift operators whilst operating a forklift within Sydney Markets Limited.

THE USE OF PERSONAL PROTECTIVE EQUIPMENT (PPE)

ydney Markets Limited is currently rolling out an initiative to introduce the wearing of PPE, particularly high visibility (Hi-Vis) vests/clothing, by all stakeholders when at the Sydney Markets site.

The aim of this initiative is to have all Market workers and stakeholders wearing PPE while at the Sydney Markets site to improve safety and to continue to maintain a safe working environment.

To date SML has made it a requirement that all SML staff and contractors, Porterage Operators, external Transport Companies delivering to the Sydney Markets site, Reserved Truck Parking Tenants and all workers in the Flower Market and General Trading Area are expected to wear Hi-Vis clothing and appropriate footwear.

As part of the roll out plan, all workers in the Warehouse areas will now need to wear PPE which includes Hi-Vis clothing (e.g. reflective vests – orange or yellow) and appropriate footwear (e.g. steel capped, hard toe or plain boots would be considered appropriate for labourers, forklift drivers, truck drivers, etc. or closed shoes of some description for office workers or salespeople).

Hi-Vis Vests can be purchased from the Cashiers Office in Building D.

SML will also be installing vest vending machines in various locations around the site early in the New Year.

Employers must provide and enforce the wearing of PPE as per clauses 44 & 45 of the Work Health and Safety Regulations 2011 (NSW). It is in everyone's interest to ensure the Market is a safe place to work and visit.

SML would like to thank everyone for their support with these changes in maintaining a safe working environment at the Sydney Markets site.

Please contact Mr John Pascucci, WHS Manager on (02) 9325 6171 for further information.

"WEAR PPE FOR YOUR SAFETY"

WORK HEALTH & SAFETY

ML recommends that Market Employers should provide site-specific and refresher training to maintain and enhance employees' skills and must ensure employees receive familiarisation training for any new forklift (which may have different controls or varying attachments).

Induction training for new and/or changed work environments, traffic management plans, policies and safe work procedures are also a must.

Please Note: Induction DVD's and Booklets are available for new employees at the Photo ID Room in Building C (see Photo ID Operating Times) or contact the Team Leader on 0407 325 230.

NSW GOVERNMENT SMOKING BAN

Il tenants are reminded that under the Smoke Free Environment Act 2000, ALL MARKET BUILDINGS AND UNDERCOVER AREAS ARE SMOKE FREE ZONES. Market Officers will continue to issue Comply Notices to persons smoking inside Market Buildings. SML also seeks the help of the Principals of the business to ensure that their employees do not smoke while in Market buildings.



FORKLIFT SAFETY

reminder that it is the responsibility of all Market Operators to ensure safe operations is maintained within the Markets. In line with the Sydney Markets Conditions of Occupancy, Market Operators are accountable for their employees whilst at work and as such should ensure they follow Sydney Markets Rules

NSW ROAD RULES APPLY WITHIN THE MARKETS. This includes the roundabout on Austin Avenue.

- It is compulsory to wear a seat belt. Comply Notices will be issued for non-compliance. Forklifts without seatbelts will be given 24 hours to have one fitted.
- Directional signage and other road signage MUST be followed.
- Speed limits are enforceable (10kph under canopies, 20kph in open areas, 5kph on the forklift bridge)
- Forklifts should be governed to no more than 20kph.
 Forklift governors are checked by SML staff to ensure they have not been tampered with.
- Pedestrian safety (pedestrians have right of way) be aware of pedestrian crossings and access ways
- Forklift drivers must have a current RMS driver Licences and WorkCover Certificate to drive on roads within the Market site. These must be carried at all times.
- When operating a forklift on site you are not permitted to carry more than 15 empty pallets or to push empty pallets or pallets of produce along the ground
- Defective forklifts are to be reported to the business owner (principal)
- Forklift operators are not permitted to carry passengers on forklifts
- Travel in a forward direction when not carrying a load. Only travel in reverse whilst carrying a load that would obstruct your vision if travelling forward.
- Forklift lights must be turned on when operating at night
- No mobile phones to be used while operating forklifts
- Do not operate any vehicle when under the influence of drugs or alcohol
- No vehicles are allowed inside the buyers walks or the end ramp ways of Buildings A, B and C from 6.00am opening until 8:30am Monday to Friday
- RMS Road Rules must be adhered to at all times and as such, the roundabout at Austin Avenue is to be used as per RMS Road Rules
- No person is to travel on or be lifted on the tines of a forklift.
- Do not carry items on the forklifts other than what the forklift is designed to carry on pallets
- Do not carry items in the forklift cabin
- Avoid distractions, e.g. smoking, eating, drinking, listening devices (e.g. iPods, phones) whilst operating a forklift.

SLOW DOWN . BUCKLE UP . STAY SAFE





LOADING AND UNLOADING OF TRUCKS

Il stakeholders have WHS responsibility and obligations to their employees and to visitors of the Market and are required to have Safe Work Practices in place when loading and unloading trucks.

All vehicles must secure their loads when operating within the Market premises. Comply Notices will be issued to those that do not secure their vehicle load.

Roads & Maritime Services (RMS) Road Rules apply to all vehicles operating on the Market Site.

It is good practice for businesses in the Market to conduct weekly Tool Box meetings with staff on WHS practices and use of PPE.

SECURITY

ydney Markets now has 177 CCTV cameras around the site with further cameras being placed in the Rail area, at toll booths and inside the Flower Market to improve coverage in these areas.

It is the responsibility of all Market users to be vigilant and proactive when it comes to Security and Safety in the workplace.

Whilst SML undertakes security patrols of the site, tenants are asked to take reasonable steps to secure stock and premises after hours.

HOTLINE NUMBER 0409 325 232

If you observe any reportable offence such as dumping of rubbish, suspicious behaviour, transhipping, safety concerns or anything you believe to be reportable, please do not hesitate to contact the hotline number

PLEASE NOTE: All Wholesale tenants and Growers and their staff are required to hold a GTA (General Trading Area) Entry Pass. All GTA Tenants and their staff must use the turnstiles to access and exit the GTA before the Markets are open.

For further information and enquiries please contact Operations Manager Adrian LaCava on 02 9325 6170.

FIRE PREVENTION SAFETY TIPS

ydney Markets Limited is committed to ensuring that all areas of our Markets are clean and well maintained. Responsibility rests with all Market Tenants to maintain the cleanliness of their immediate tenancy area in accordance with the Occupancy Agreement and Market Pules.

Tenants are advised to keep their areas tidy and free of clutter and litter that could be a potential fire hazard. Always remember:

- Sweep up litter inside your premises daily and place inside your bins, not outside your premises.
- Be fire conscious!
- Keep fire exits clear at all times.
- Report hazards immediately
- No smoking inside any building

SAFETY MESSAGE FROM SYDNEY MARKETS

A REMINDER TO ALL MARKET USERS TO PLEASE REPORT ALL UNSAFE WORK AND FORKLIFT PRACTICES BY CALLING THE HOTLINE NUMBER ON 0409 325 232 OR CONTACTING THE SECURITY MANAGER ON 0417 325 171.



SYDIENARKETS & CROWN EQUIPMENT

Forklift Refresher Training Program

to create a safer workplace



TRAINING COVERS:

- Pre-start checks.
- Operational checks.
- Load shifting techniques.
- Safe driving skills.
- Shut down checks and procedures.

17 Safety Critical Questions (Multiple choice:)

only \$165+gs

> *Payment must be made upon registration to secure position.

Here's a few testimonials:

Joe Antico - of Sinclair and Antico - has put all his drivers through the forklift refresher training program. Since the training, Joe states that he has seen a marked difference in the attitudes and behaviour of his forklift

Jason Hendriks - Golden Fruit - said that the training was interesting and he was surprised how much each person in attendance learned in the training.

Phillip Bugeja - S & B Produce - has done the course and will be putting all his operators through the training to increase site safety.

Staff Update

Assistant Team Leader - Retail Team (Haymarket)

Luigi (Lou) Pelizzo, previously
Assistant Team Leader with the Retail
Team, has been appointed to the
newly created position of Assistant
Team Leader at Haymarket. Lou
commenced in his new role on 8th
October 2014.



Assistant Team Leader - Retail Team (Flemington)

Darko Mraovic who has been a Level 3 Market Officer with SML since June 2004 was promoted to Assistant Team Leader with the Retall Team at Flemington and commenced in the position on 31st October 2014.

New Employees

LEADER 2014 ISSUE #3



Name: Cecilia Chu
Position: Property Officer Property Team

Department: Operations Cecilia commenced working with the Property Team on 25th August 2014.



Name: Sergio Vigone

Position: Sydney Markets
Day Shift Supervisor

Department: Security
Sergio commenced working with
the Day Shift Security Team on
8th September 2014.

Board Member Update



Congratulations to Mr Colin Gray who has been re-elected as Expertise Director and, as provided in the Company's Constitution, will serve on the Board for a further term of 3 years effective September 2014.



2014 Merit Award

Congratulations to Ross Lagudi on becoming the 2014 Sydney Markets Merit Award recipient.

Ross, together with his two brothers, runs the respected Markets wholesale business, NewFresh Australia.

Ross has been involved in supporting the Chamber, Sydney Markets and the industry for decades.

He was a founding member, then subsequently President, of the Market Industries Committee.

Ross has served on the NSW Chamber Committee for the past 12 years and also serves on the Board of SMCS.

He is also the inaugural winner of the Australian Chamber's Col Johnson Young Achiever Award.

A surprised Ross received his Award at the Sydney Markets Gala. Dinner on 22 November.



David Whiteman receiving his gold pass in acknowledgement for services to the Sydney Markets Community.

Unwrap some long lasting energy







AustralianBananas

MARKETS PERSONALITY

FILL IN THE BLANKS WITH

PETER CONDYLIOS

IWORKFOR CLICKFLOWERS. COM. AU

AS PROPRIETOR / OWNER

IVE WORKED HERE FOR 5 YEARS. BUT HAVE BEEN IN FLOWER 39 YEARS

AND MY FAVOURITE THING ABOUT THE MARKETS IS

HUMOROUS CONVERSATIONS WITH OTHER BUYERS AND SELLERS

MY FIRST MEMORY OF THE MARKETS IS

REMEMBERING THE MARKET OPENING ON ITS FIRST DAY BACK IN

1975 I THINK I WAS THE YOUNGEST PERSON THERE AT 15 YEARS OF AGE

IF I COULD GIVE ONE PIECE OF ADVICE TO SOMEONE VISITING THE MARKETS FOR THE FIRST TIME IT WOULD BE

DRESS WELL FOR THE OCCASSION

INEVER LEAVE THE HOUSE WITHOUT PRAYING TO MAKE IT BACK

I WOULD SPEND MY LAST \$50 ON A FULL ON BREAKFAST

EVERY MORNING I GET MY COFFEE/TEA/WICE/SMOOTHE FROM SCALAS

IFIWAS A FRUIT NEGETABLE, I'D BE A GRAPE FRUIT

BECAUSE I AM A LITTLE BITTER BUT ALSO VERY SWEET

REGISTER NOW AS A STALL HOLDER A great way to advertise your business

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- Events
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- Centre Map
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Search for "Paddy's Markets" to download to your phone

